

# Marschall Original Milestones

1996

Christoph Maria Marschall founded the watch company near Frankfurt am Main.

The company started selling watches for blind people.

The relatively poor quality of existing timepieces with voice made them to search for an alternative. The company started working closely with the manufacturers to improve the quality and technology. The passion in designing and creating Marschall own timepieces is a logical consequence.

2003

The company presented the world's first Talking Radio Controlled Clock in Germany

2005

The team opened a new chapter in the history of watch making and began the challenge to develop the world first speaking radio controlled wristwatch.

2008

Following intensive research and product development, the revolutionary analog talking radio controlled watch was introduced to the German market.

2009

The talking radio-controlled table clock with wireless outdoor temperature sensor was presented in Germany.

2010

The world's first radio controlled travel talking alarm clock in pocket size was presented to the market.

#### 2013

The analog hybrid solar talking radio controlled wristwatch was introduced to the market and this world premiere was the first speaking timepiece, at which no adjustments were necessary. It is always accurate to tell the correct time and date. The high energy consumption of the speech was now compensated by the energy of solar power.

#### 2014

With the vision creating high-quality radio-controlled watches with new technologies, showing historical designs and modern styles, the exclusive line Marschall Original has been launched into the market.

The designs are done by using the latest CAD programs and passionate refined with great care. Marschall Original has introduced 4 world first radio-controlled watches.

Planeo: The first 3 hands sweep radio-controlled wristwatch

ido: The first digital hybrid solar radio controlled talking wristwatch

Ilumino: The first radio controlled divers watch with EL lighting

Pilota: The first Pilot radio controlled watch with 2 hands movement and separately small second

We look forward to seeing the upcoming surprise that Marschall Original has been put in the watch market in the future...





OD.B.14 Oido Negro

IP Black Stainless Steel Case Black Leather Strap Black LCD Display



OD.S.14 Oido Acero

Stainless Steel Case Stainless Steel Bracelet Black LCD Display





IP Rose Gold Stainless Steel Case Brown Leather Strap Black LCD Display





CA.SW.14 Clasica Acera

Stainless Steel Case Black Leather Strap Pearl White, Ornamental Stones



CA.RM.14 Clasica Rosa Morena

IP Rose Gold Stainless Steel Case Brown Leather Strap Brown, Index and Ornamental Stones



Clasica Oro

IP Gold Stainless Steel Case Brown Leather Strap White Carbon Look, Gold Index



CA.RW.14 Clasica Perla Rosa

IP Rose Gold Stainless Steel Case White Leather Strap Pearl, Rose Gold Index





Stainless Steel Bracelet

Black, Ornamental Stones





CO.RB.14
Clasico Rose

IP Rose Gold Stainless Steel Case Brown Leather Strap Black, Rose Gold Roman



CO.SB.14 Clasico Acero Negro

Stainless Steel Case Black Leather Strap Black, Silver Index



CO.SW.14 Clasico Acero Blanc

Stainless Steel Case Brown Leather Strap White, Index



CO.GW.14 Clasico Oro Blanc

IP Gold Stainless Steel Case Black Leather Strap White, Black Roman









**DE.SW.14 Doble Acero Blanc** 

Stainless Steel Case Black Leather Strap White, Black Index



DE.SB.14 **Doble Acero Negro** 

Stainless Steel Case Black Leather Strap Black, Silver Index



**Doble Oro Blanc** IP Gold Stainless Steel Case

Brown Leather Strap White, Gold Index



DE.SR.14 **Doble Acero Romano** 

Stainless Steel Case Black Leather Strap Pearl Silver, Black Roman



IP Rose Gold Stainless Steel Case Brown Leather Strap Black, Rose Gold Index





PI.SB.14
Pilota Acero Negro
Stainless Steel Case
Black Leather Strap
Black Carbon Look, Silver Index



PI.BC.14
Pilota Negro GT
IP Black Stainless Steel Case
Black Silicon Strap
Black Carbon Look, White Index



Pilota Acero
Stainless Steel Case
Brown Leather Strap
Silver Carbon Look, Black Index



PI.SC.14
Pilota Acero GT
Stainless Steel Case
White Silicon Strap
Silver Carbon Look, Black Index



IP Black Stainless Steel Case

Black Sunray, Orange Index

Black Leather Strap





IP Black Stainless Steel Case Black Silicon Strap Black, Arab Dial



Ilumino Negro Claro

IP Black Stainless Steel Case Black Silicon Strap Black, Index



Ilumino Acero Negro Stainless Steel Case Black Silicon Strap



Stainless Steel Case Black Silicon Strap Black Carbon Look, Arab Dial



IP Black Stainless Steel Case Black Silicon Strap Black Carbon Look, Arab Dial





PN.BI.14 Planeo Negro Claro

Stainless Steel Case Black Leather Strap Black Curve, Silver Index



PN.GW.14 Planeo Oro Blanc

IP Gold Stainless Steel Case Black Leather Strap White Curve, Black Roman



PN.SI.14 Planeo Acero Claro

Stainless Steel Case Brown Leather Strap Silver Curve, Rose Gold Index



PN.SN.14 Planeo Acero Rose

Stainless Steel Case Brown Leather Strap Silver Curve, Rose Gold Index





Stainless Steel Case Stainless Steel Bracelet

Black Curve, Silver Index

### 1. What is Atomic Radio Controlled?

Radio-controlled atomic watches are the most precise timekeeping devices in the world. They keep time to the accuracy of more than one second in one million years. Until recently, atomic watches were only found in laboratories and special institutions and were very large and expensive. When various governments began to broadcast atomic, electronically encoded signals with their own national time, the accuracy of the atomic radio control watch became available to the general public. Recent technology enabled this process to be miniaturized and to be offered at a reasonable cost.

## 2. Why need a radio-controlled watch?

Correct Time is very important for your watch. Radio Controlled watch is the most precise watch in the world. Your watch is built to have regular signal reception from the atomic clocks transmitter that ensures your watch to keep time to the accuracy of more than one second in one million years.

## 3. Where does the time come from?

Various Governments have built the transmitter to broadcast the atomic time.

- •Near Frankfurt, Germany, transmits the frequency of 77.5 kHz (DCF 77) covering most of Western and some of Central Europe.
- •Anthorn, UK, transmits the frequency of 60.0 kHz (MSF) covering all of the United Kingdom.
- Fort Collins, Colorado, transmits the frequency of 60.0 kHz (WWVB) covering all four zones in the continental USA.
- Fukushima in the North East and Fukuoka in the South West, Japan, transmits the frequency of 40.0 kHz and 60.0 kHz (JJY) covering most parts of Japan and some parts of Korea.
- •Shangqiu, China, transmits the frequency of 68.0 kHz (BPC) covering most part of China.

Your Marschall Original radio-controlled watch decodes the relevant signal and displays the exact local time.



## 4. What happens when you travel?

All Marschall Original radio-controlled watches are easy to set to the relevant time outside of your local transmitters. They continue to work as normal quartz watches.

Some Marschall Original models are even equipped with the global radio controlled technology and receive signals from Germany, Great Britain, USA and Japan (covers most area of Japan, Korea and parts of China).